# PUBLIC VALUE HUB



WHAT IS OUR MISSION

# ADDED VALUE FOR THE PUBLIC

The Public Value Hub brings together underrepresented founders with companies, administrations, research institutions and investors. With our mentors we enable them to develop technology-based innovations that help solve current and future crises.

By linking the complementary resources of these stakeholders, added Public Value is created, as well as ecologically, socially, and economically sustainable startups the problem solvers of the future.



### **INCUBATION**

Enabling unrepresented individuals to become founders.



### INNOVATION

Creating digital solutions to help solve current and future crises.



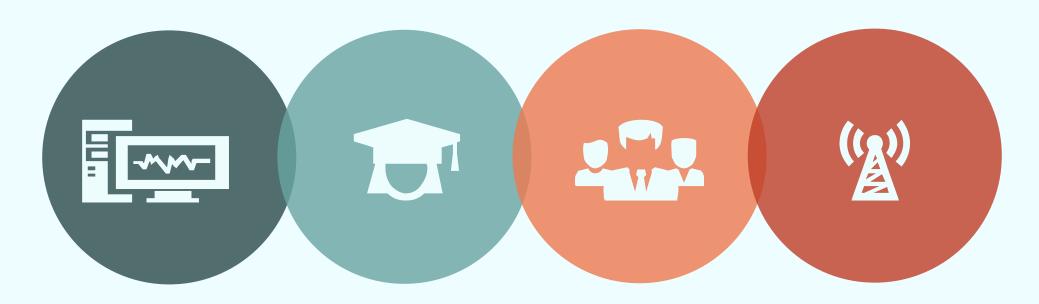
### CO-CREATION

Connecting startups and varied stakeholders to create Public Value.



### WHAT RESSORUCES WE OFFER

# HUB AS AN ENABLER



### INFRASTRUCTURE

Access to fully digital learning and collaboration platform. Network of coworking spaces.

### KNOWHOW

Workshops on entrepreneurship, sustainability & Public Value.

### CONSULTING

Building business structures, applying for funds, finding partners & investors.

### MULTIPLICATOR

Awareness through content creation, networking events and media coverage.

### HOW WE DEVELOP NEW NETWORKS

# DIGITAL ECO SYSTEM

### INNOVATION THROUGH COLLABORATION

We believe it is vital to rethink education and networking in the digital era. Therefore, we provide all our services online with the help of our partner Workademy.

Workademy's platform solution allows us to create unique learning, collaboration and community experiences. This way users can focus on creating maximum impact.



### **GET-TO-KNOW**

We connect individuals, organizations and public institutions.



### DEVELOP

We foster hybrid innovation projects with local and global partners.



### CREATE

We help to translate Public Value ideas into sustainable business models.



### HOW WE CREATE PUBLIC VALUE STARTUPS

# "ZEBRA" INCUBATOR



01

### INCLUSIVE

We enable underrepresented individuals to become founders.



02

### SOCIAL

We help create Public Value business models.

03

### COLLABORATIVE

We find private and public partners and investors.



04

### SUSTAINABLE

We measure and report quantitative impact metrics.







© Valumia SE

WHAT WE OFFER

## RE:START UA

Re:Start UA is a hybrid startup program, that enables displaced people from Ukraine to build a social businesses and help rebuilding their home country.

Participants will get hands-on knowledge about entrepreneurship, social impact, and funding.

The program will end with a public pitch event in front of potential investors.

DISPLACED PEOPLE



WOMEN







### KNOWLEDGE

On-demand educational content through digital Learning Management System (LMS).



### MENTORING

Individual coaching from diverse individuals with experience in entrepreneurship and funding.



### HANDS-ON HELP

Weekly meetings and monthly workshops to create tangible outputs: f.e. a business plans and pitch deck.



### MATCHING

Roadmap for founding and connections with future partners, costumers and investors.

### HOW WE HELP YOU

# HYBRID LEARNING PATH

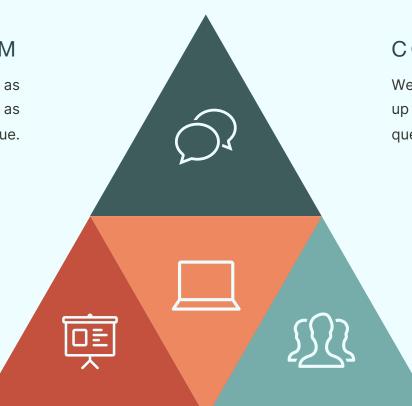
### **EDUCATION PLATFORM**

12 online courses about the basics of entrepreneurship, as well as deep-dives into additional topics such as sustainability and Public Value.

### HANDS-ON WORKSHOPS

Three separate weekend workshops to work with experts directly on your projects.

Taking place in three different locations.



### COACHING SESSIONS

Weekly session with external experts to wrapup content of the week and ask specific questions about your project.

### SOCIAL EVENTS

Networking and Social opportunities to provide you with the necessary contacts for your future ventures.

### WHAT YOU GET

# IN-DEPTH KNOWLEDGE



# THAT'S US

We are a group of people with diverse social and professional backgrounds. In addition to the core team, we are building a network of international mentors and cooperation partners.

WOMEN	66%
NATIONALITIES	4



ALEXANDER Founder | CEO



VALENTYNA ■
Manager | Education



IRYNA Manager | People & Culture



CONSTANZE Advisor Communications



VERÓNICA ►
Advisor | Sustainability



TIMO Advisor | Public Value

# **THANK YOU!**



### CONTACT DETAILS

Valentyna Pilianska
Education Programs Manager
+49 157 824 79 248
valentyna@publicvaluehub.com